The Church Announcements Scripts Bundle

Well hey there! Thanks for downloading The Church Announcements Scripts Bundle. Within this bundle you’ll find eight different announcement scripts you can copy and use word-for-word in your church.

Follow these scripts and you’ll start to see your congregation paying more attention during your announcements. Even better…these scripts will lead to more next steps taking place in your church each week.

Enjoy your scripts!
The Live Announcements
Intro Script

At my church, we have a five-minute countdown timer displayed on the screens before the service begins. When the timer hits the two-minute mark, I walk onto the stage and deliver this announcement to set the expectation for the service and a final reminder for people to find their seats.

Here’s the script:

“Well hey there, welcome to Central today, and thanks so much for spending part of your weekend with us.

My name’s Brady, I’m your host, and we’re gonna get things kicked off here in just a moment with the band coming out to lead us in a few songs.

The lyrics will be up on the screens so you can sing along and engage in worship however you feel comfortable. After that, one of our pastors will come out to share a great message. And all in all we’ll be here for just about an hour.

If you have kids with you, we wanna let you know that we’ve got fantastic kids programming happening throughout the entire service. It’s safe, it’s secure, and most importantly your kids are gonna have a blast. There’s still time to check them in just head to the big orange wall in the lobby and you can check your kids in there.

With all that being said, we’re gonna kick things off here in just a minute. Find your seats if you haven’t already, and we’ll get started shortly.”
The Video Announcements
Intro Script

The video introduction script is crafted specifically for video announcements.

If you publish videos of your sermons online, you can use this script to create an introduction for people watching online.

This script is shorter and more succinct than the countdown script, and it goes like this:

“Well hey there everyone, my name’s Brady, welcome to Central, and thanks for being here.

There’s a lot happening at Central, and so we wanted to take a few minutes and share a couple of things coming up for you and your family—so check this out.”
The Giving Announcement Script

Talking about money is never easy, and there are a few key points you need to hit every week.

This script is short and sweet.

What I like about the script is that it covers all the bases. It acknowledges people who are new in the service and puts them at ease. For visitors, giving can be the most difficult part during your service—especially if they are unfamiliar with church culture. When an announcement to give is made, many times, visitors are asking, “Do I have to give? Do they want my money? How much should I give?” You want to help newcomers know what to do during this time, and the best way you can do this is to be very clear that they are under no obligation or expectation to give.

After you make visitors comfortable, the next point you want to emphasize and regularly reiterate is the different ways members of your church family can give.

To make sure we stay on message when we talk about giving at my church, I say a version of this script every week:

At this time, I want to invite the hosts to come forward as we give. If you are new with us, don’t feel any obligation to give whatsoever. We’re just so glad you’re here. If you did come prepared to give, there are a number of different ways you can do that. You can place your gift directly in the basket as it comes down your row, you can give via debit or credit card at the big blue wall in the lobby, or you can also give online.
The New Visitor Announcement Script

As a church leader, it’s important to create an environment where visitors feel welcomed and your church family is encouraged to invite new people. One subtle way you can do this is to welcome visitors every week, even if you know no one new is in attendance.

Here’s the script we use:

If you’re new with us today, we want you to feel at home and know that this is a safe place—and we’re so glad to have you here.

For us, church is so much more than just a Sunday service, and we want you to know that there’s a place perfect for you at Central. One of the best ways you can get connected with us is to fill out the blue card in the seat back in front of you.

Take that card out sometime during the experience and fill out as much information as you feel comfortable sharing.

And then, after the service, take that card to the big blue wall in the lobby and we’ll put a small gift in your hands. Just a small token of our appreciation for you being here.

And that’s it! Later this week one of our pastors will connect with you. And once again, thanks for being here.
One thing we truly value at Central is community. And whether today is your first time or Central has been your church for years, truly, the best way to get connected with our family and start meeting others is through Groups.

These are so much more than quick chats or handshakes at church. Small groups are where you can develop real and lasting friendships that go beyond Sunday morning.

To find the group perfect for you, simply head to the big blue wall in the lobby. We’ll see you there!

The Small Group Announcement Script

An important part of the life of any church is community. Whether you are encouraging members of your church to participate in the life of the church or encouraging visitors to get connected, as a church leader, it’s important to lead people to experience community.

When announcing small groups, there are two things you want to accomplish. First, you want to encourage the members of your church to get plugged in. There are many benefits for individual members of your church to participate in small groups. So, if you have a small group ministry, you want to make sure you’re helping people to get connected. Second, you want to lead visitors to get connected to small groups. For newcomers, building relationships with members of your church will go a long way in encouraging them to stick around.

To do this, here is the small group script I use:
The Video Announcements Conclusion Script

At the end of your service, it’s important to express your appreciation for people who chose to give up a portion of their weekend to be with you. It’s also a good idea to give people additional ways they can connect with your church online, as well as to send them out with a blessing or encouraging word.

For your concluding remarks, here’s the script I like to use for video announcements:

*Hey, thanks so much for being here with us today.*

*Make sure to stay connected with us throughout the week online at centralcc.ca and on Facebook and Instagram @centralcc.*

*We believe God has something unique to say to you. And our hope is that you feel his love stronger today than ever before. Thanks again for being with us. Have a great weekend.*
The Live Announcements Conclusion Script

For our church, we position our live announcements between the worship and the message. So, this script is how I transition out of announcements and into the message.

At this point, I’ve already been on stage and speaking for about five to ten minutes, so I like to keep this transition short. I make the transition and then I kick it to the screen for the sermon bumper.

Here’s what I say:

> With all that being said, we’re continuing in week number two of our current message series, [INSERT SERIES. NAME].

> Take a look at the screen.
Looking for more announcement scripts?

Ready for even more announcement scripts? Let me introduce you to The 2-Part Church Announcements Formula.

Follow this formula and you’ll see your congregation pay more attention during your announcements.

Even better…this formula will lead to more next steps taking place in your church each week.

I’ve personally presented more than 30,000 church announcements over the last five years – and this formula encapsulates everything I’ve learned in that time.

The best part?

This formula works in any church, in any context.

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